

  
**Krishnam**

## Importance of Golden Age

Increasing longevity of life because of Better health management system, due to better medical technology, has resulted in the prolongation of life and longer life expectancy has lengthened the period of old age and consequently the length of old age care has increased. This has come at a time when the family system is undergoing rapid change. Westernization, urbanization and modernization have changed the family value system and economic compulsions are forcing children to move away to farther destinations. With the result a large number of older people are left out of the net of family care. Under such circumstances, the relevance of old age homes has become very important which in turn taking care of alternative arrangements for helping the old to find a place of rest in their later years.

Krishna Foundation Built the old age home with a lot of careful planning and most importantly sensitivity and imagination on the aging process and aging issues. The needs of older people

are less predictable and more highly variable than those of younger generation. More over, we have taken into account the needs, problems and concerns of the potential residents who seek asylum in our “**Krishnam**” home, like their physiological needs, safety needs and psychological needs. WE have also kept in mind the five principles viz., Independence, care, participation, dignity and self-fulfillment.

We proposed and established to make the home for the old as cozy and comfortable as possible, a place where he could spend the last days in ways that would make him happy and contented. Therefore, We built and designed the Building to cater to the physical needs of the residents – sleep, rest, food, pure air, pure water and clean environment. Next comes safety needs: general house safety, avoidance of pollution, accident, abuse. Then comes the psychological needs: contact, experience, privacy, activity, togetherness. **Krishnam** is the answer for inner peace

## Need For Facility Like Krishnam

- Shrinking joint family system
- Single child family
- Abroad and out of station employment
- Increasing cost of living and maintenance
- Lack of manpower and resources for house needs
- Difference of opinion among relatives
- Loss of freedom and independent living
- Increasing threat through paid servants
- Lonely living houses
- Increasing medical ailments and lack of support
- Individuals who have not married and become seniors
- Couples who do not have either children or persons to care





## Features

- Assisted Living Facility
- Exclusive Furnished Domicile
- Gated Community
- Staff Nurse & Attender
- Clinic & Pharmacy support
- Doctors & Hospital Support
- Dedicated Ambulance
- Food & Beverages Entertainment, Exercise Fitness
- Public Address System
- Library, Play Courts
- Indoor & Out Door Games
- Festival Celebrations
- CCTV
- Intercom, Telephone, Internet
- Multipurpose Auditorium for Yoga and others
- Laundry
- Travel Desk
- 24 X 7 Power, Convenient Store
- Walking Area
- Artificial Water Body
- Meeting Hall
- DTH With 32" LED TV



- 32 Fully furnished AC Rooms
- 3 Storied Buildings
- Serene atmosphere
- Optimal Cost
- Highest Facilities
- Easy In, Easy Exit



## Food and Beverage



### A La Carte Kitchen ( Veg & Non Veg)

- Wide Coverage of Food Menu
- Recommendations by Diet Consultant
- Order as per your choice

### Hot and Cold Beverages

#### Coffee, Tea & Milk

- Between 06:00 am and 06:30 am
- Between 4:00 pm and 04:30 pm

### Soup, Butter Milk, Fruits & Fresh Juice

- Between 11:00 am and 11:30 am

### Food Timings

- Breakfast Between 07:30 am and 08:30 am
- Lunch Between 12:30 pm and 01:30 pm
- Dinner Between 07:30 pm and 08:30 pm



## Health Care & Fitness

- Regular general physician visit
- Medical Care in Allopathic, Acupuncture & Physiotherapy Doctors of the respective field would be available at **Krishnam** for consultation
- In house Beds, Ambulance Facility, Staff Nurse & Attender
- Pharmacy & Laboratory on call
- Yoga hall and yoga court

- Yoga and meditation classes by professionals
- Fitness classes by professionals
- External hospital support
- 24 X 7 Health monitoring



## High Standard Life Style



- Exclusive DTH with 32" LED TV
- Browsing center, library cum reading hall
- Newspapers in every joint
- Swimming Pool & Shower Area
- Open & Closed Auditorium
- Lawn cum sit out area
- Temple visit
- Public addressing system, Audios & Radios
- Special performances by Artists & Musicians
- Architecturally designed huge water body
- Open air chat area
- Books and Magazines in Leading Languages
- Lectures and Talk Events



## Travel Desk Support - Paid Service

- 24 x 7 Travel Desk Support
- Shuttle Services between **Krishnam** and Vijayawada
- Pickup and drop services between Airport, Bus Terminus, Railway Stations and **Krishnam** (Vijayawada).
- Ticket booking services Train, Flight, Bus, Cabs
- Pickup and drop facility between outside Hospitals





## Some of the Real Images of Krishnam





## General Terms

- Twin sharing can be availed only among blood relatives or among legally married husband and wife.
- Trial stay option available for a minimum period of 3 days and maximum period of 7 days.
- Acceptance of membership is the sole discretion of the management. during facility visit one can discuss and understand the over all terms and conditions.

## Specific Terms

- Charges include food, beverage, accommodation, panel doctors care, regular house keeping, facility usage charges, regular staff nurse care, basic DTH tv charges, etc.
- Monthly Charges Exclude Electricity Bill, Laundry, medicines, Personal Expenses within and out side **Krishnam**
- Joining fee is not refundable
- Amount is payable per person in Indian rupees.
- Attender care services are available for members who need assistance to do their day to day living, which is chargeable on monthly basis per person.



## Basic Requirements to become as a Member @ Krishnam

- Every Indian citizen, male or female, aged above 60 years.
- Should function independently while taking the membership
- Should have sufficient financial ability to meet out both the present and future cost of living including health care
- Visit the Corporate Office/Site of **Krishnam** and Understand the procedures including the Terms and Conditions to Become as A Member of **Krishnam**
- Get to Know the Tentative Admission Time from **Krishnam**
- Submit the Application along with Background Verification Charges
- After the Successful Background Verification, Undergo Medical Screening as per the recommendations of our Panel Doctors at Your Cost
- After the Successful Medical Screening, Make Payments towards the Refundable Medical Deposit, Joining Fee, Advance Monthly Charges
- Execute the Contract of Membership, Nomination Form etc.

## Basic Requirements to become as a Member @ Krishnam



- The Management will confirm the date and from the date of joining the person will be within the cares of **Krishnam** as a Member.
- Shall undergo medical screening, personal verifications formalities etc.
- One time admission fee (non refundable) and advance maintenance charges (refundable & adjustable) shall be payable while taking the membership
- Shall pay the monthly charges and their personal expenses within the due date
- Membership agreement along with nominee and sponsors shall be subscribed while becoming as a member.
- Minimum lock in period and stay conditions are applicable
- Maintenance cost is revisable every April
- The management reserves the right of admission or termination of a membership

## Restriction to Become as a Member

- Person with any type of communicable disease(s)
- Person ailing from any type of major and / or complex / venereal disease(s)
- Person of insane or unsound mind
- Person who was either punished by any court of law or arrested or imprisoned for any fraud, offenses or on charges or against whom any pending complaints lying with any police station, or against whom any trial before civil or criminal court or any other authority is pending anywhere either within or outside India
- Person who is addicted to smoking, chewing of pan, drug, alcohol, etc.
- Any other ground(s) of rejection as decided by the management on case to case basis
- The management reserves the right of admission or rejection of an application.
- In case if a member, concealed such restrictions while taking his/ her membership, the management will have the full right to terminate such membership immediately upon knowing the fact of such concealment.



### Corporate Office

Regd. Office: Plot No. C-23, Road   
No.8, Film Nagar, Jubilee Hills  
Hyderabad - 500 033  
T. Rama Krishna : +91 99491 11333 

### Site

 Perisepalli Village, Pamarru Mandal  
Krishna District - 521157, AP  
 S. Rambabu : +91 98410 01512

 [info@mykrishnam.com](mailto:info@mykrishnam.com)  [www.mykrishnam.com](http://www.mykrishnam.com)

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